

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Case No. 05-713)

In re Application of:)	
)	
Devan Govender)	
Francesco Verardi)	
)	Examiner: Eldred I. Lopez
Serial No.: 10/550,744)	
)	Art Unit: 3714
Filed: August 24, 2006)	
)	Confirmation No. 6074
For: Promotion Administration System)	
And Method)	

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO THE OFFICE ACTION MAILED ON APRIL 4, 2008

Dear Sir:

In response to the Office Action mailed April 4, 2008, please enter the following amendments and consider the following remarks.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 12 of this paper.